

## Additional Sponsorship Opportunities

Beside the sponsorship packages several specific sponsorships are available:

<input type="checkbox"/>	Lunch Sponsor	2,000 €
<input type="checkbox"/>	Coffee Break Sponsor	1,000 €
<input type="checkbox"/>	Internet Lounge/ Wireless Internet Sponsor	5,000 €
<input type="checkbox"/>	Advertisements	500 € to 2,000 € (depending on size)
<input type="checkbox"/>	Technical Tour Sponsor	Tour Sponsor will include any expenses, e.g. bus transfer, drinks and food
<input type="checkbox"/>	Bag Sponsor	2,000 € plus payment in kind
<input type="checkbox"/>	Other items in the bag, e.g. pen, laser pointer, brochure	1,000 € plus payment in kind
<input type="checkbox"/>	Lanyard Sponsor	1,000 € plus payment in kind
<input type="checkbox"/>	Congress Gift Sponsor	1,000 € plus payment in kind
<input type="checkbox"/>	Lady's Gift Sponsor	1,000 € plus payment in kind
<input type="checkbox"/>	USB Stick Sponsor	1,000 € plus payment in kind
<input type="checkbox"/>	Others	to be negotiated



Experience the German  
culture and heritage

## Additional Sponsorship Opportunities

Beside the sponsorship packages several specific sponsorships are available. For details check the application form. Additional sponsorship is negotiable. Please, contact us.

### Exhibition Space and Constructions

Exhibition space and booth constructions can be booked on the following conditions:

- ▶ Exhibition space fee: 400€/m<sup>2</sup> (including: carpet, walls, head-board, electricity, table, two chairs, 2 complimentary exhibitor registrations).
- ▶ Exhibition space is available in different dimensions, starting with 6 m<sup>2</sup>.
- ▶ Additional booth equipment will be available; also individual constructions are possible; details can be negotiated approx. six month prior to the congress & exhibition.

### Booking of Sponsorships, Exhibition Space and Constructions

To reserve sponsorships, exhibition space and constructions, the sponsors and/or exhibitors are advised to complete the enclosed sponsorship and exhibition form and to return it to the congress secretariat.

ISM 2013 Congress – Secretariat  
RWTH Aachen – Institut für Mine Surveying (Markscheidewesen)  
Wuellnerstr. 2  
52062 Aachen  
Germany

The form is also available online at [www.ism-germany-2013.de](http://www.ism-germany-2013.de).

### Space Allocation

The congress secretariat will prepare the exhibition floor plan up to end of year 2012 and will book the exhibition spaces according to the exhibitors' wishes depending on the available space. The space will be allocated considering sponsorship and the submission date of the exhibition and sponsorship form. The exhibitor will receive a confirmation from the congress secretariat after receipt of the exhibition and sponsorship form and the corresponding payment.

### Schedule and Methods of Payment

Deposit payment of 30% will be invoiced by 30<sup>th</sup> September 2012 and the remaining amount by 30<sup>th</sup> April 2013. All payments shall be made in Euros. All mentioned prices are excl. VAT. A notice of receipt and the invoice will be sent to all sponsors and exhibitors within 4 weeks after receipt of the filled registration form. The final booking will be confirmed within 4 weeks after the deposit payment is completed.

## Important Dates

Early bird registration for sponsors and exhibitors and deposit payment of 30% for sponsors and exhibitors	31 <sup>st</sup> December 2012
Exhibitors' manual available online	December 2012
Early bird delegate registration	1 <sup>st</sup> January to 28 <sup>th</sup> February 2013
Call for papers deadline	28 <sup>th</sup> February 2013
Final payment for sponsors and exhibitors and deadline for 50 % refundable cancellations of final payments for sponsors and exhibitors	30 <sup>th</sup> April 2013

### Preliminary Schedule for Congress & Exhibition

Congress registration and secretariat opening	Monday, 16 <sup>th</sup> September, to Friday, 20 <sup>th</sup> September 2013
Build-up exhibition	Monday, 16 <sup>th</sup> September 2013
Congress opening, exhibition opening and welcome reception	Tuesday, 17 <sup>th</sup> September 2013
Congress lectures and exhibition opening hours	Tuesday, 17 <sup>th</sup> September, to Thursday, 19 <sup>th</sup> September 2013
Traditional German "Markscheiderabend" (informal social event in the evening)	Wednesday, 18 <sup>th</sup> September 2013
Gala Dinner	Thursday, 19 <sup>th</sup> September 2013
Technical tours	Friday, 20 <sup>th</sup> September 2013

### Early Bird Discount

We provide an early bird discount to all sponsors and exhibitors who will confirm their participation before the following date:

**10% for confirmation before 31<sup>st</sup> December 2012**

### Cancellations

The deposit payment of 30% is non-refundable for cancellations made after 31<sup>st</sup> December 2012. The final payment of 70% is half refundable for cancellations made before 30<sup>th</sup> April 2013 and non-refundable for cancellations made after this date.

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## International Society for Mine Surveying (ISM)

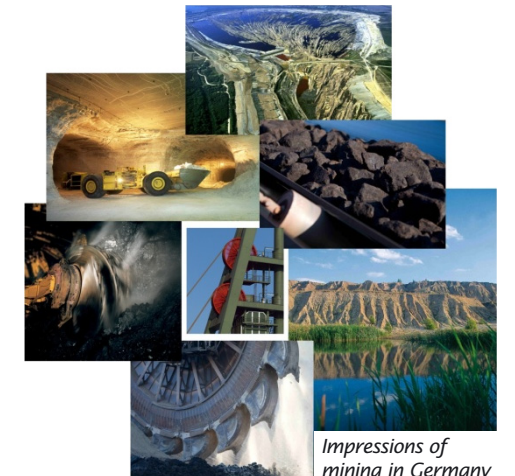
## XV<sup>th</sup> International ISM Congress

Aachen, Germany  
16<sup>th</sup>–20<sup>th</sup> September 2013

### XV INTERNATIONAL CONGRESS



### Exhibition & Sponsorship Information



Impressions of  
mining in Germany

Deutscher Markscheider Verein e. V.

## Welcome to ISM 2013 Congress & Exhibition as Exhibitor/Sponsor

The International Society for Mine Surveying (ISM) in cooperation with the German Association for Mine Surveying (DMV) likes to invite you as an exhibitor and/or sponsor to join the XV<sup>th</sup> International Congress in Aachen, Germany from 16<sup>th</sup> to 20<sup>th</sup> September 2013.

### General Information

#### The Event

The ISM International Congress is the world's leading scientific conference in mine surveying. Approximately 500 participants from all major mining countries will participate. Therefore this event is an outstanding opportunity to meet world's leading experts in mine surveying as well as decision makers from the prospering international mining industry.

The event contents of keynote speeches, scientific and technical lectures, commission and working group meetings, technical tours to prominent German mining areas as well as a comprehensive exhibition and remarkable social events.

The scientific Conference Energy and Raw Materials 2013 (EuR 2013), organized by the German Association for mine Surveying (DMV), will be incorporated to the event.

#### Venue

The ISM 2013 Congress takes place at EUROGRESS Convention Centre in Aachen. The area of the accompanying exhibition is located in the lobby areas close to the lecture halls and meeting rooms.

**For further information please visit: [www.ism-germany-2013.de](http://www.ism-germany-2013.de)**

### Sponsoring Opportunities

ISM and DMV like to invite you to become a sponsor of ISM 2013 Congress. Therefore we offer a wide variety of sponsoring opportunities for every available budget. We realise that each individual company has different requirements regarding sponsorship. If you are looking for a custom-made sponsorship package that best meets your company's marketing objectives, please do not hesitate to contact us at [sponsoring@ism-germany-2013.de](mailto:sponsoring@ism-germany-2013.de).

Please, contact us also for any sponsorship suggestions you may have that are not listed in this guide or commit yourself for and benefit from a long-term sponsorship to ISM.

### Why Sponsor?

Sponsorship is perceived as a highly cost-effective method. If you are a sponsor of the XV<sup>th</sup> ISM Congress & Exhibition 2013 you receive a high visibility in a premium environment that makes your message stand out. The event's programme offers a diverse menu that is sure to help you reaching your target audience.

As a sponsor of the world's leading event in mine surveying, you will

- ▶ increase your visibility to an international audience,
- ▶ enhance your corporate image,
- ▶ reach an influential, exclusive audience,
- ▶ break through the media clutter,
- ▶ associate your company with ISM, the world's only mine surveying society.

### Sponsoring Packages

#### General Sponsor

The ISM 2013 Congress & Exhibition incorporating DMV Conference Energy and Raw Materials 2013 offers the opportunity to become the General Sponsor exclusively to 1 sponsor. Being the General Sponsor will give you maximum exposure during the event.

Amount and particular benefits of the General Sponsor are matter of confidential negotiation.

#### Platinum Sponsors: 20,000 € (excl. VAT)

The ISM 2013 Congress & Exhibition incorporating DMV Conference Energy and Raw Materials 2013 has a maximum number of 2 Platinum Sponsors. Being a Platinum Sponsor will give you prominent exposure during the event.

Benefits Platinum Sponsors:

- ▶ Gala Dinner or Welcome Reception assigned to Platinum Sponsor and 6 tickets for Gala Dinner.
- ▶ Sponsors logo on marketing material.
- ▶ Congress website with link to sponsor website.
- ▶ Announcement in final congress programme.
- ▶ Complimentary 24 m<sup>2</sup> of exhibition space and 6 complimentary exhibitor badges.
- ▶ 3 complimentary congress registrations.
- ▶ Supply 3 brochures/promotional items to be inserted into the delegate bag.
- ▶ Receive verbal acknowledgement during the congress.
- ▶ On-screen rolling of the sponsor's logo during the Congress.
- ▶ Possibility to organize a presentation and invite selected participants.

#### Gold Sponsors: 15,000 € (excl. VAT)

The ISM 2013 Congress & Exhibition incorporating DMV Conference Energy and Raw Materials 2013 has a maximum number of 5 gold sponsors. Being a Gold Sponsor will give you particular exposure during the event.

Benefits gold sponsors:

- ▶ Sponsors logo on marketing material.
- ▶ Congress website with link to sponsor website.
- ▶ Announcement in final congress programme.
- ▶ Complimentary 18 m<sup>2</sup> of exhibition space and 4 complimentary exhibitor badges.
- ▶ 2 complimentary congress registrations.
- ▶ 4 tickets for Gala Dinner.
- ▶ Supply 2 brochures/promotional items to be inserted into the delegate bag.
- ▶ Receive verbal acknowledgement during the congress.
- ▶ On-screen rolling of the sponsor's logo during the congress.
- ▶ Possibility to organize a presentation and invite selected participants.

#### Silver Sponsors: 7,500 € (excl. VAT)

The ISM 2013 Congress & Exhibition incorporating DMV Conference Energy & Raw Materials has a maximum number of 10 Silver Sponsors. Being a Silver Sponsor will give you specific exposure during the event.

Benefits silver sponsors:

- ▶ Sponsors logo on marketing material.
- ▶ Complimentary 9 m<sup>2</sup> of exhibition space and 2 complimentary exhibitor badges.
- ▶ 1 complimentary congress registrations.
- ▶ 2 tickets for Gala Dinner.
- ▶ Supply 1 brochures/promotional items to be inserted into the delegate bag.
- ▶ Receive verbal acknowledgement during the congress.
- ▶ On-screen rolling of the sponsor's logo during the congress.

#### Bronze Sponsors: 2,500 € (excl. VAT)

Benefits bronze sponsors:

- ▶ Sponsors logo on marketing material.
- ▶ Supply 1 brochures/promotional items to be inserted into the delegate bag.
- ▶ Receive verbal acknowledgement during the congress.
- ▶ On-screen rolling of the sponsor's logo during the congress.

## Exhibition & Sponsorship Application Form ISM 2013 and EuR 2013

XV<sup>th</sup> International Congress of the International Society for Mine Surveying (ISM) together with the Conference Energy and Raw Materials 2013 (EuR 2013) of the German Association for Mine Surveying (DMV).

Aachen, Germany, from 16<sup>th</sup> to 20<sup>th</sup> September 2013

**Yes, we are interested to become exhibitor/sponsor at ISM 2013 with EuR 2013.**

Company details:


We are interested in the following type of sponsorship:

<input type="checkbox"/>	General Sponsor	to be negotiated	
<input type="checkbox"/>	Platinum Sponsor	20,000 €	
<input type="checkbox"/>	Gold Sponsor	15,000 €	
<input type="checkbox"/>	Silver Sponsor	7,500 €	
<input type="checkbox"/>	Bronze Sponsor	2,500 €	
<input type="checkbox"/>	Exhibition Space and Constructions	m <sup>2</sup>	400 €/m <sup>2</sup>
<input type="checkbox"/>	Additional Sponsorship Opportunities	see list on following page	

*All prices are exclusive VAT.*

### Terms & Conditions

I/We have been made aware of the under which I/we agree to pay (see following list of important dates) and to the standard terms and conditions (available on request) and agree to abide the rules and regulations of the exhibition as well as to any amendments that may be imposed by the safety and security authorities from time to time.

I/We agree

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